



Nkukhu-Box

Grilled Kasi Flavour

GUIDELINES TO ACQUIRING A FRANCHISE

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GUIDELINES TO ACQUIRING A FRANCHISE

1. COMPLETE AN APPLICATION FORM

Download the franchise application form from our website, fill it in and send back together with the relevant supporting documentation. You will get a response within 3 working days. An application fee of R 1200.00 is charged, this is to cover all related admin and processing cost. This fee is NOT refundable even if your application is not successful.

2. RECEIVE A PRELIMINARY APPROVAL OR DECLINE LETTER

Should your application be preliminary approved, follow the next step of downloading and completing the Letter of Intent.

3. COMPLETE LETTER OF INTENT

In order for the approval process to continue a letter of intent must be completed and returned by fax or e-mail. Your deposit of R236, 400.00 excl VAT, a copy of your ID and company registration documents is also required.

4. INTERVIEW

An interview will be scheduled once the above is received.

5. TESTING

You will be required to take a potential franchisee Psychometric Testing managed by Franchise Directions.

6. APPROVAL

Once the above steps are complete and satisfactory, you will then receive a final approval as a franchisee, the Franchise Agreement and Projected Cash Flows will then be disclosed. If you are unsuccessful you will be refunded your deposit, less R 10 000.00 administration and testing fees.

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7. SITE SELECTION

Potential sites will be introduced to franchisees. Should you wish to proceed with a site that was offered to you, written confirmation must be sent to head office within 48 hours. Once the 48 hours has lapsed, head office may offer the site to other elected franchisees. Upon confirmation that you will take a site the franchise agreement must be signed and full payment of the set up cost is required before the store construction begins.

It is highly recommended that you yourself look for several potential sites as you know your area better than us. We will then come to the relevant sites to conduct an evaluation and we will give our opinion on which site is best suited.

8. AGREEMENT TO USE THE LAND / LEASE AGREEMENT / COUNCIL APPROVAL

We will then assist you in negotiating and drafting the land use agreement with the respective owner/ municipal council. Sites that have been identified by us, we do not guarantee that all municipal/owner permissions have been granted or will be granted.

9. SHOP CONSTRUCTION

Shop construction will commence once all franchise agreements have been signed and received by the franchisor; and payment has been received in full. Shop construction takes 8-10 weeks from the date when the container is set on the ground to complete. Additional costs may incur depending on site factors (refer to additional costs not included in set up cost)

10. TRAINING

Manager / Owner and staff training must be attended before shop opening.

11. OPERATIONS & SUPPORT

On-site support for the first 7 days will be provided (from opening and closing of the store), thereafter but not limited hands-on Support, Marketing and Promotions, Staff Liaison etc. will be provided.



THANK YOU

Thank you for taking the time to go through our information.

If there are any questions or comments, please feel free to contact us.

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